

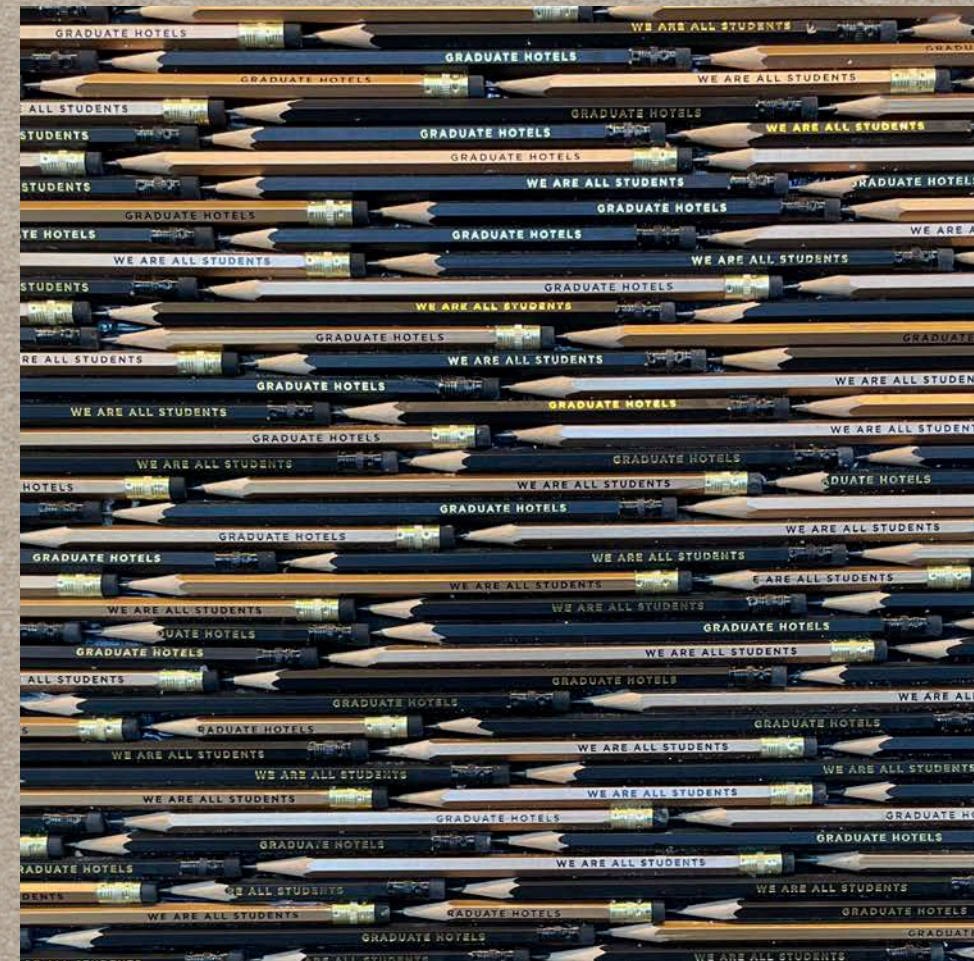
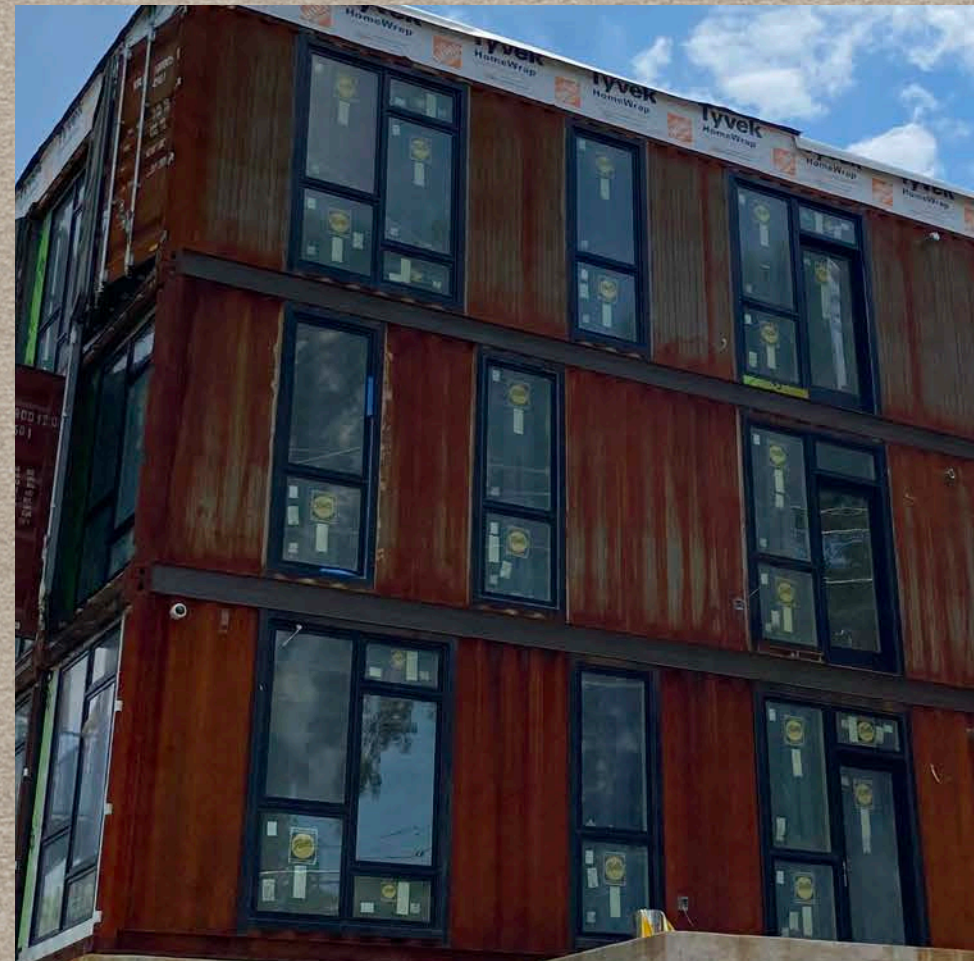
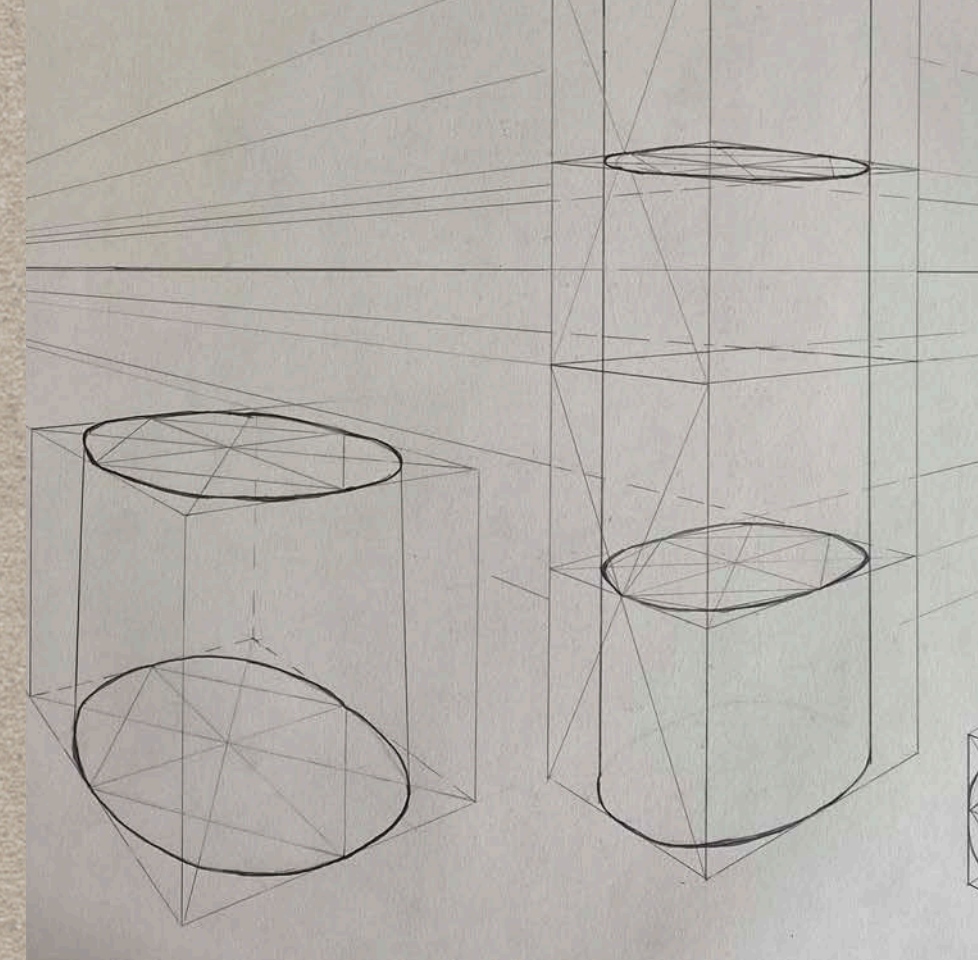
ELEMENTS OF DESIGN

FOUNDATIONS STUDIO - ARC 1003.02

KATHERINE KENNON

TJ WILT

ELEMENTS OF DESIGN



POINT

- DRAWS INTEREST IN
- MARKS A POSITION IN SPACE
- OFTEN IS AN INTERSECTION OR A MEETING OF LINES
- THE POINT IN THIS PHOTOGRAPH IS WHERE YOUR EYE IS DRAWN. THE END OF THE ROW OF COLUMNS AND OVERPASS WHERE THE IMAGE GOES DARK.



POINT

- IN THIS CASE THERE ARE TWO POINTS TOGETHER THAT DRAW THE EYE.
- NOTICE HOW PLACEMENT MATTERS.
- THERE ALSO HAPPENS TO BE A SERIES OF WHITE POINTS THAT FORM A LINE ACROSS THE MIDDLE.



LINE

- A SERIES OF REPEATED POINTS
- CAN BE A SERIES OF ANY OBJECT AS LONG AS THEY ARE A REPEATED PROCESS
- DOES NOT HAVE TO BE STRAIGHT



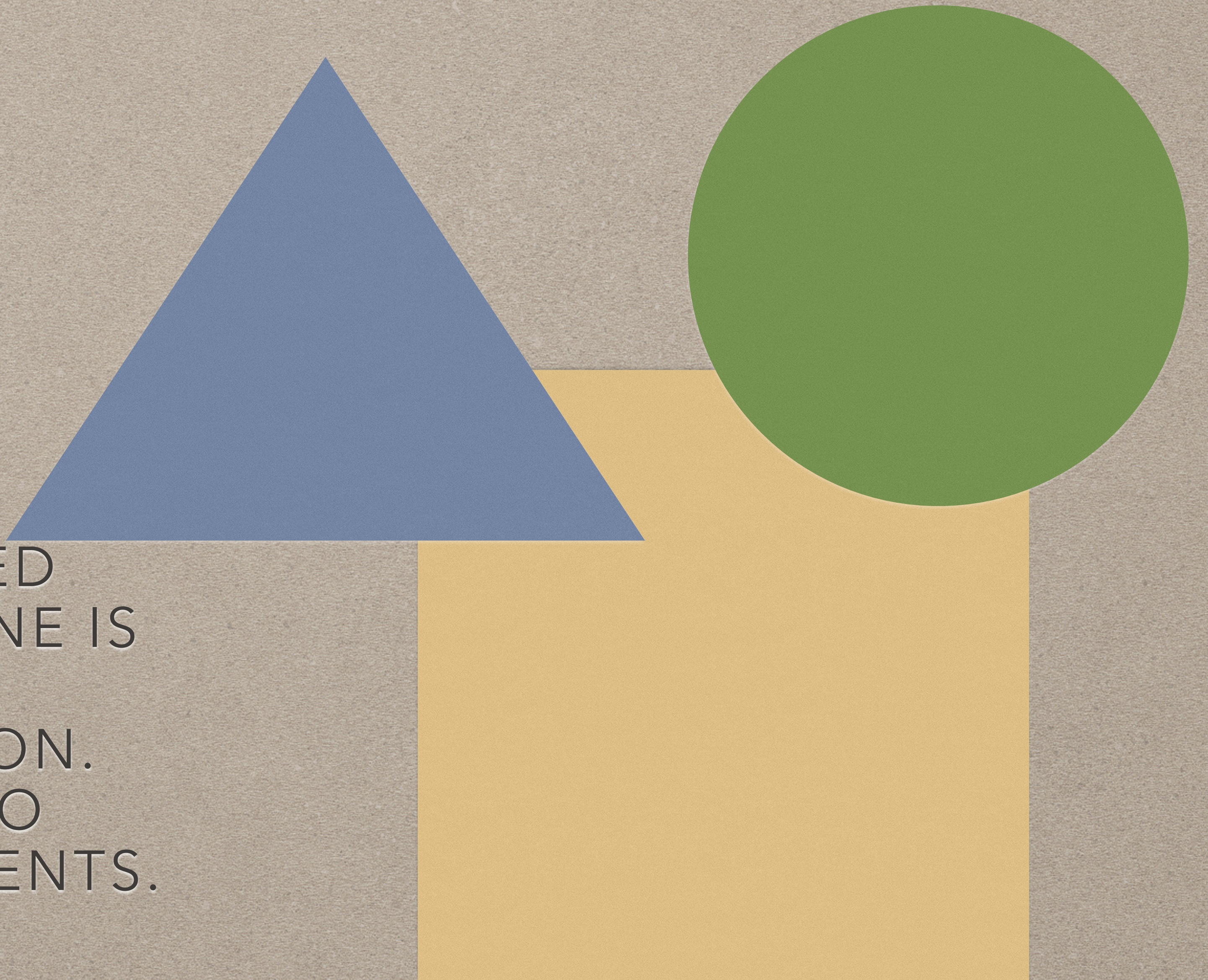
LINE

- A LINE CAN LOOK MANY DIFFERENT WAYS. AS LONG AS THE POINTS OR OBJECTS ARE CONTINUAL FOR SEVERAL POINTS THEN A LINE IS FORMED.



PLANE / SHAPE

- SHAPES ARE CREATED WHEN A POINT OR LINE IS CONTINUED IN A PARTICULAR DIRECTION.
- SHAPES ARE USED TO CREATE OTHER ELEMENTS.



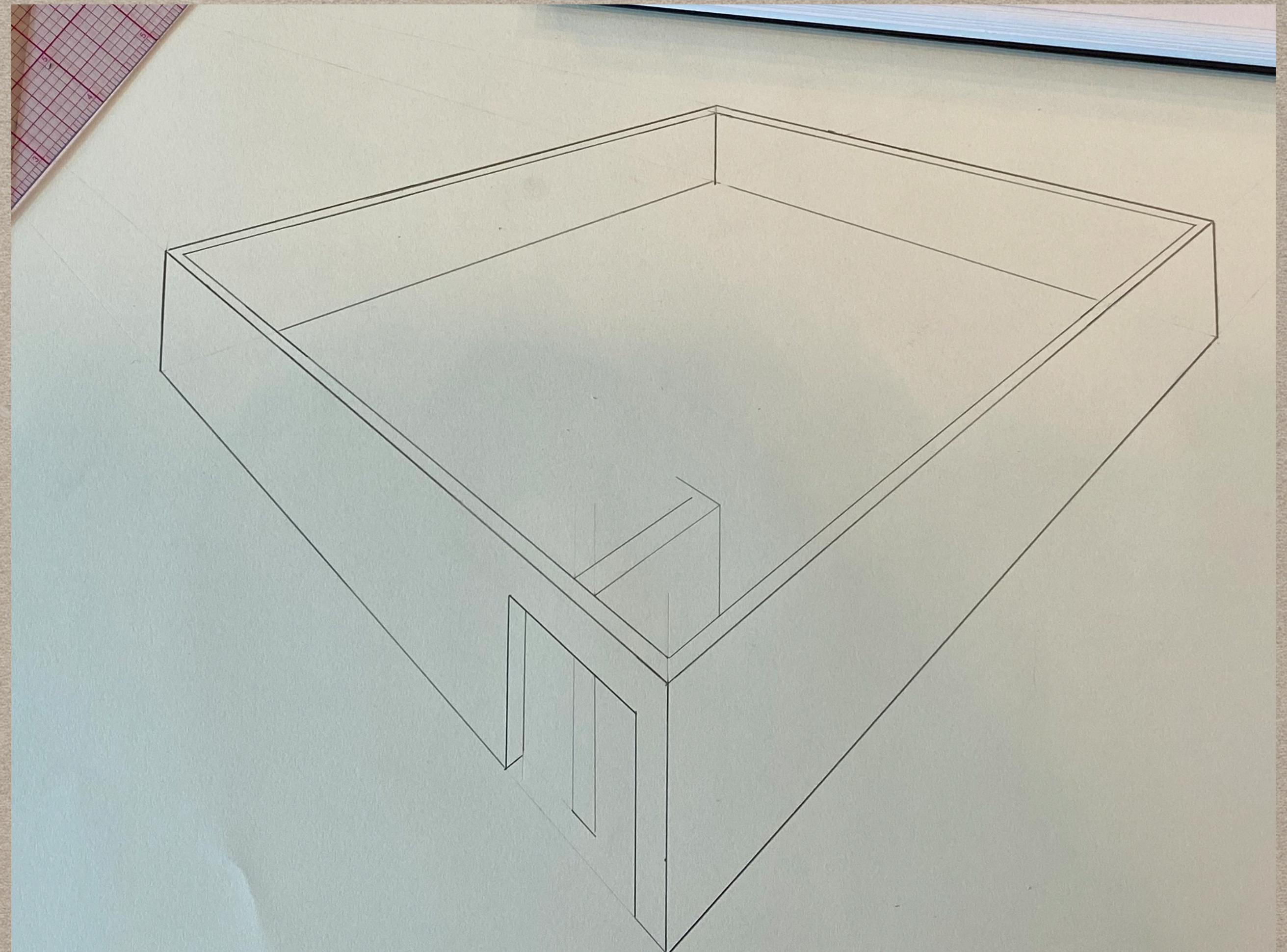
PLANE / SHAPE

- WHEN LINES HAVE CONTINUATION AND CREATE A SURFACE.
- A PLANE IS A SHAPE WITH WIDTH AND LENGTH BUT NO DEPTH.
- SHOWN HERE THE WALL WITH THE DOOR REPRESENTS A PLANE AS DOES THE BRICK WALL.



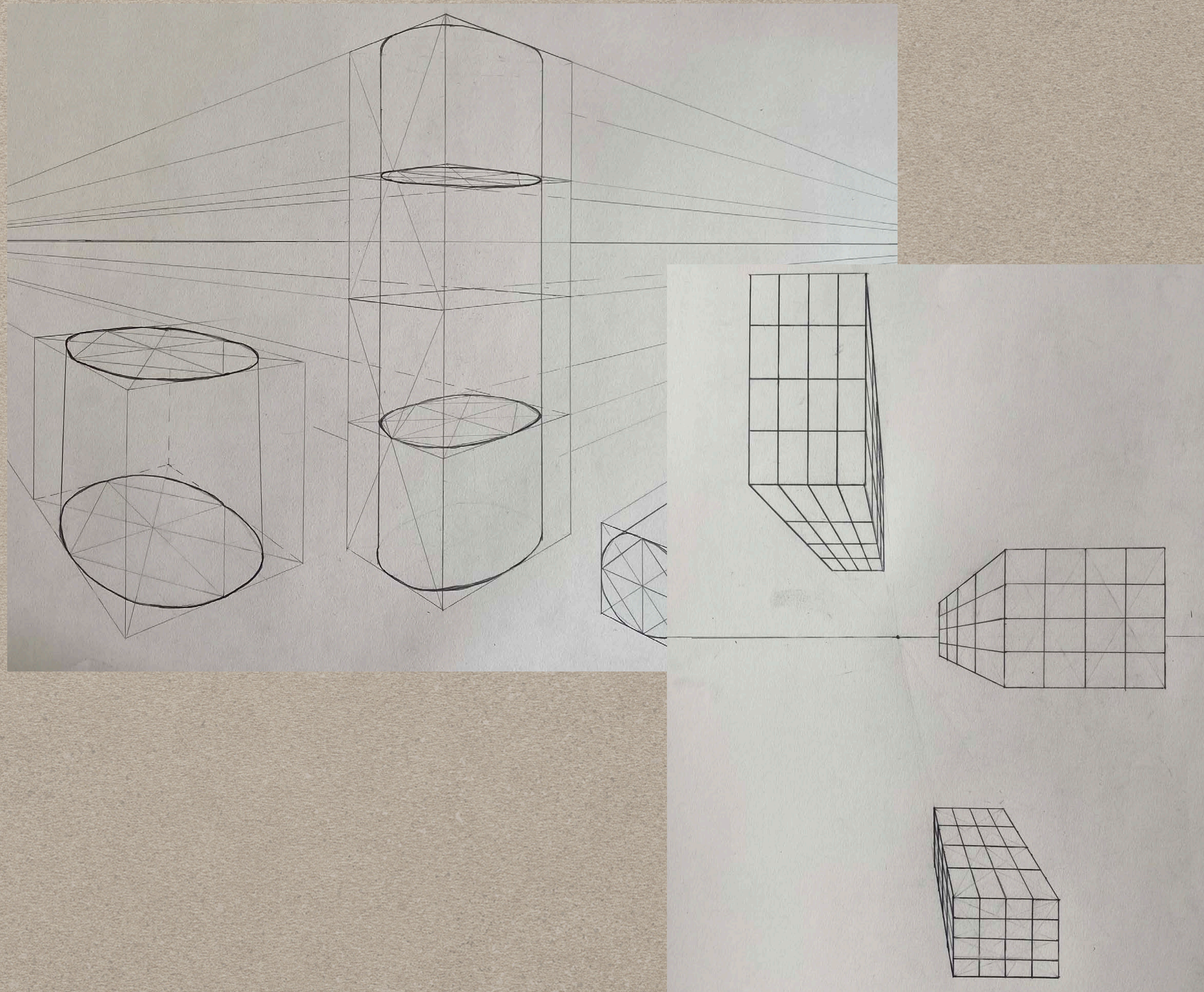
PLANE / SHAPE

- THIS DRAWING SHOWS HOW USING PLANES CAN BEGIN TO CREATE A 3RD DIMENSION. THIS ALSO CREATES SPACE BY USING 4 PLANES CONNECTED.



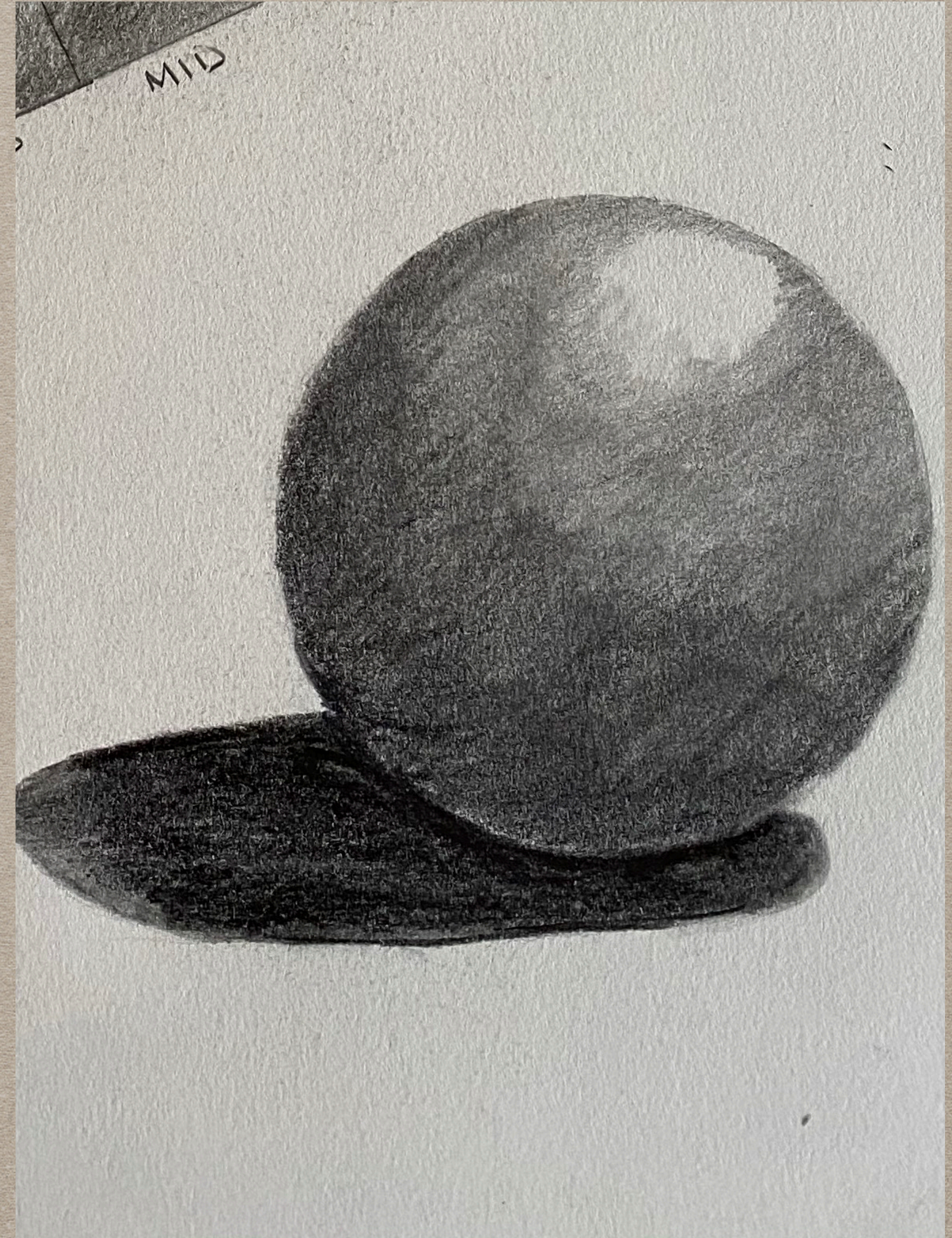
FORM & SPACE

- BY ADDING A 3RD DIMENSION TO A SHAPE YOU CREATE DEPTH.
- SPACE AND FORM HAVE LENGTH, WIDTH AND DEPTH
- TURNS SHAPES TO CYLINDERS, CONES, SPHERES, CUBES AND PYRAMIDS.



FORM & SHAPE

- FROM THE OUTSIDE OF
A FORM WE ONLY SEE
MASS.



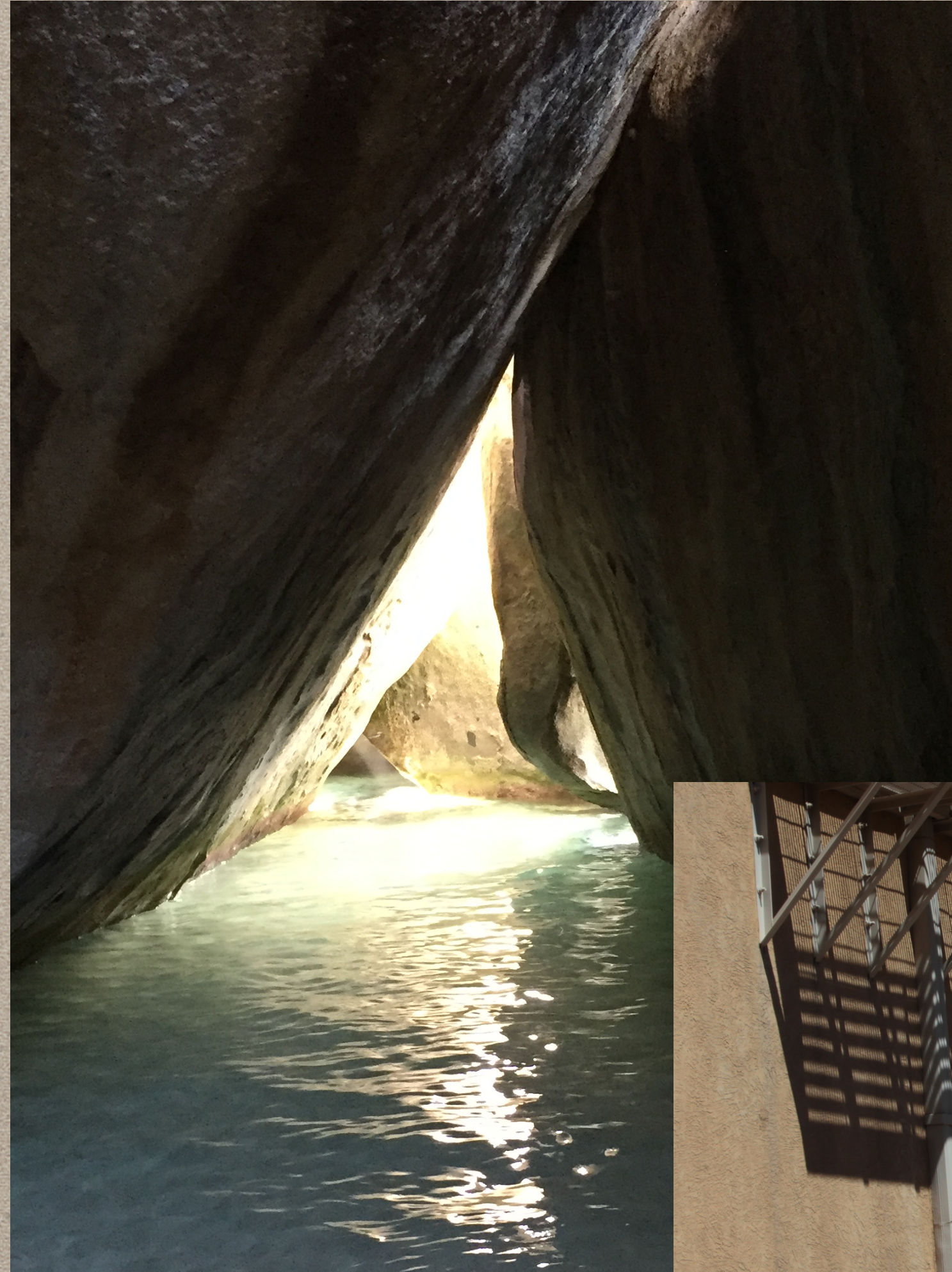
LIGHT

- LIGHT CAN BE NATURAL OR ARTIFICIAL
- ALL LIGHT CAN BE MANIPULATED EXCEPT THE LIGHT FROM THE SUN
- LIGHT, SHADE AND SHADOW ALL CREATE ELEMENTS



LIGHT

- SHADE AND SHADOWS ARE A RESULT OF BLOCKING OR REDIRECTING LIGHT
 - SOMETIMES THIS OCCURS NATURALLY AND SOMETIMES ARTIFICIALLY



LIGHT

THE SUN

— never knew how —

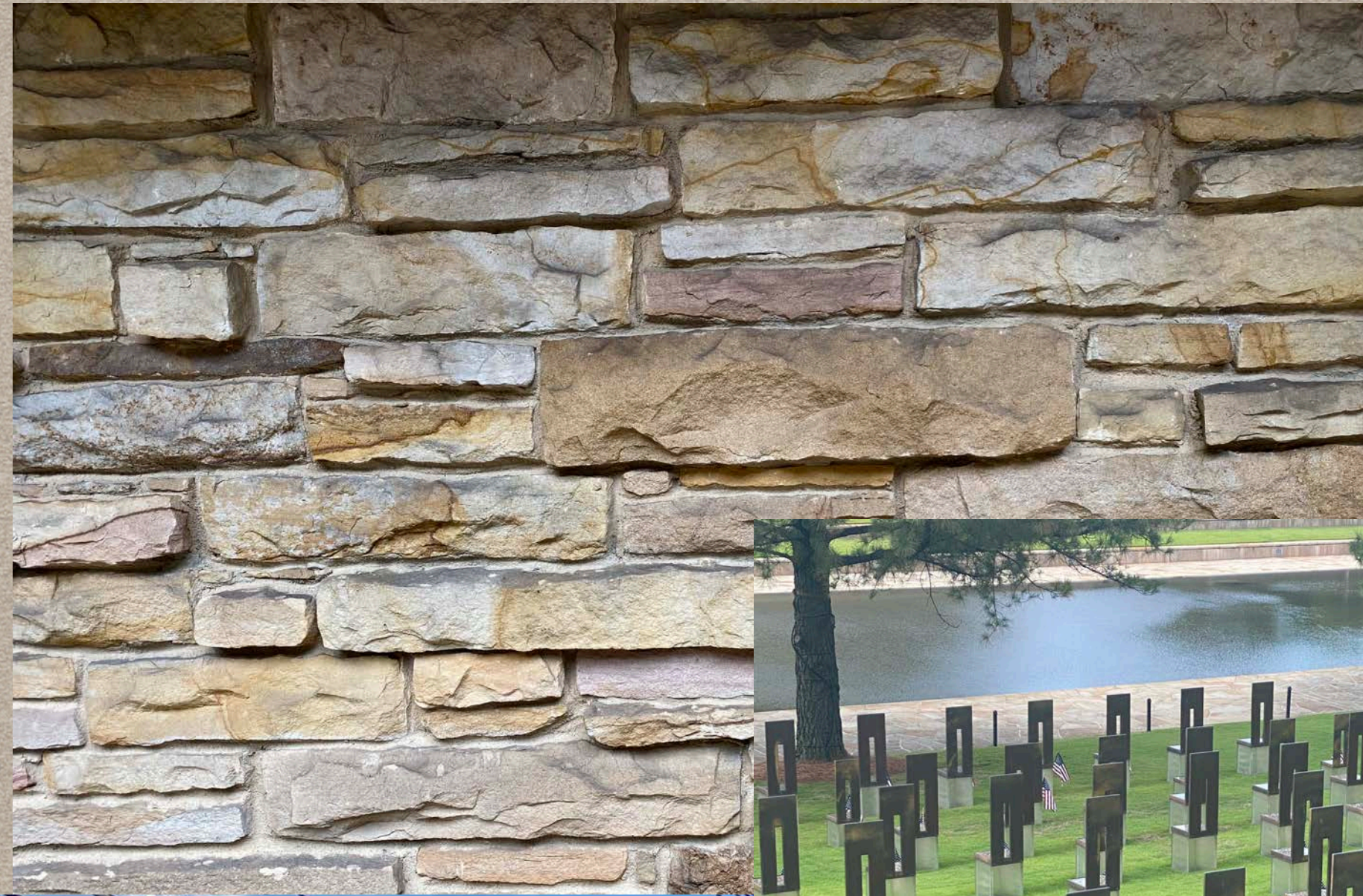
GREAT

it was until it hit the side of a building

Louis Kahn / blog.miragestudio7.com

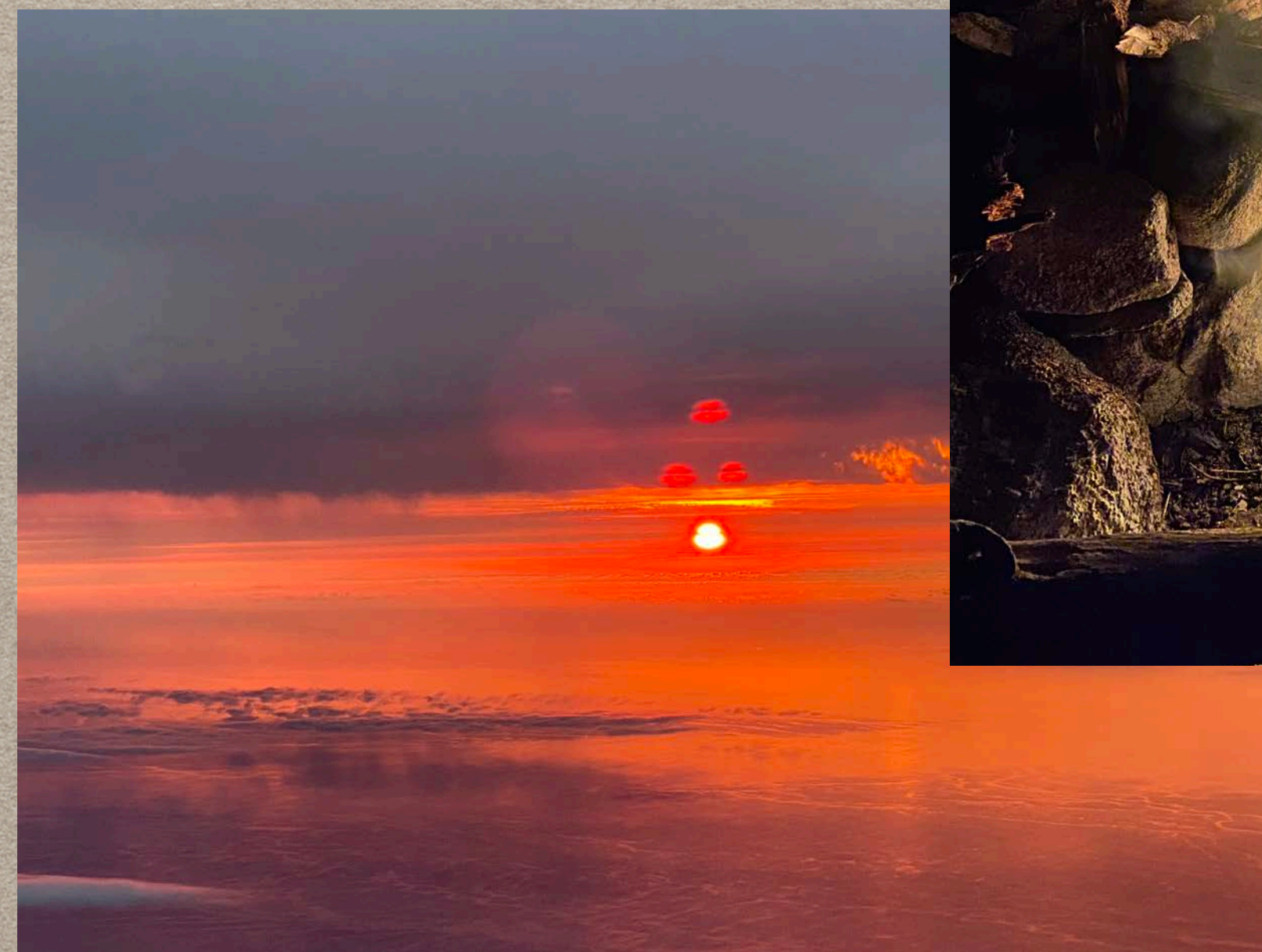
COLOR, MATERIAL

- COLORS ARE ASSOCIATED TO NATURAL OBJECTS SUCH AS WOOD, STONE AND MARBLE



COLOR, MATERIAL

- NATURAL COLORS LIKE BROWN AND GREEN OFTEN ARE CONSIDERED SOFTER AND WELCOMING
- RED CAN BE BEAUTIFUL BUT ALSO REPRESENT FIRE.



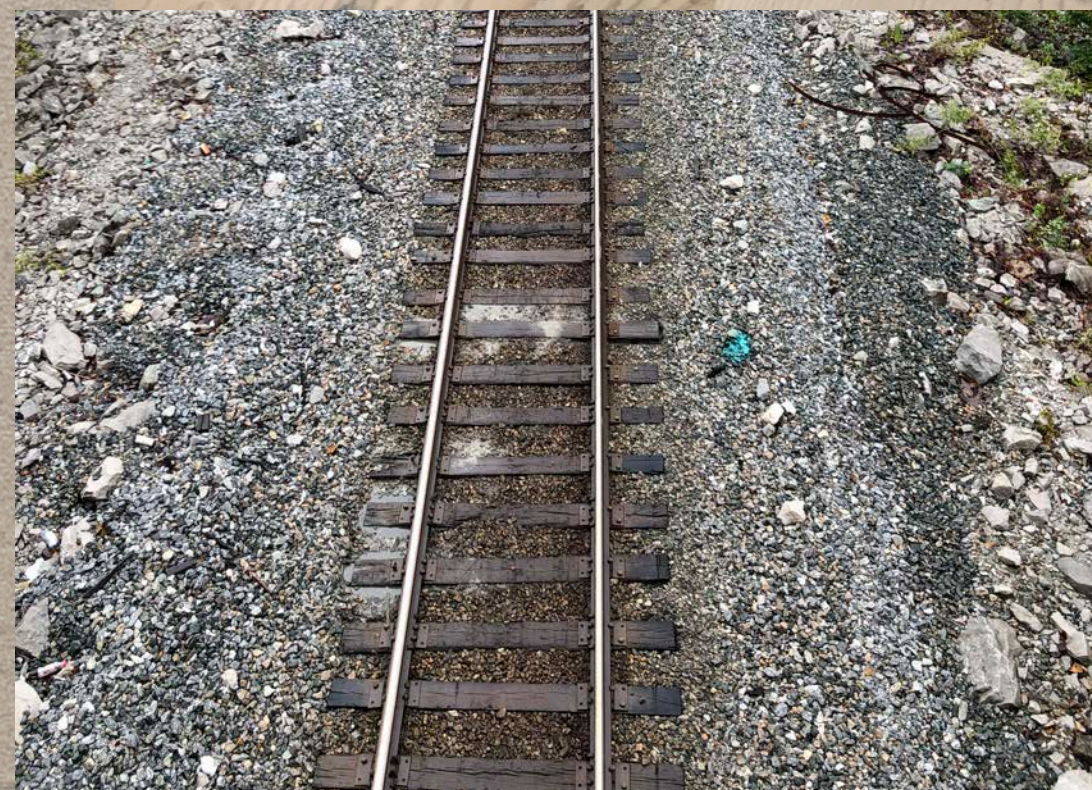
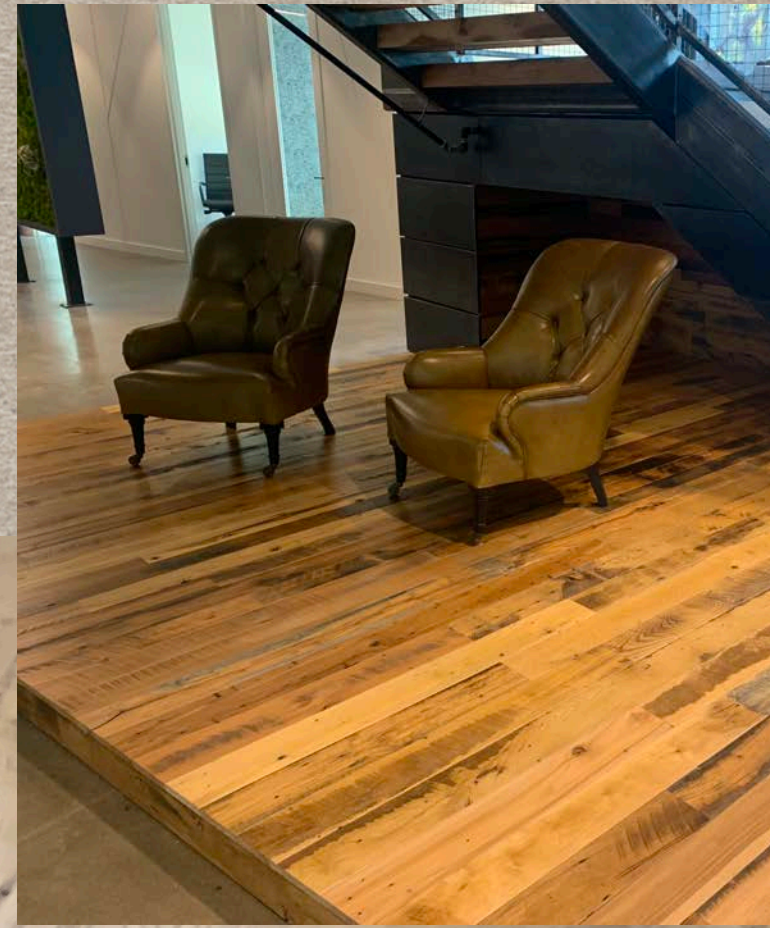
COLOR, MATERIAL

**ARCHITECTURE
STARTS
WHEN YOU
CAREFULLY
PUT
TWO BRICKS
TOGETHER.
THERE
IT BEGINS**

ludwig
mies
van
der rohe

TEXTURE, PATTERN, REPETITION

- THE MATERIALS
THEMSELVES HAVE A
NATURAL TEXTURE AND
PATTERN THAT CREATE A
PHYSICAL AND VISUAL
FEELING



TEXTURE

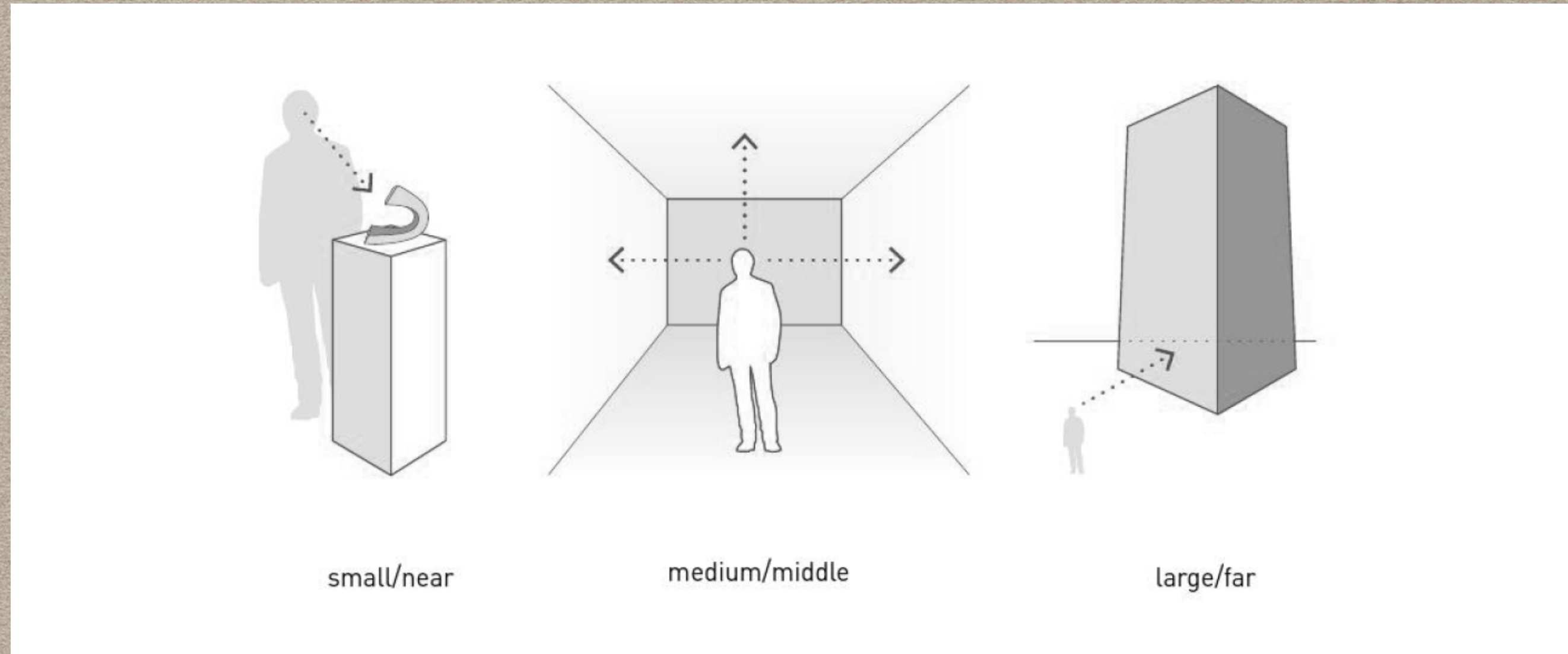


PATTERN



REPETITION





HIERARCHY / SIZE

- SIZE IS AN ELEMENT OF DESIGN THAT IS BETTER DESCRIBED USING HIERARCHY
- SIZE MATTERS
- SHAPE MATTERS
- PLACEMENT MATTERS



SCALE

SCALE

SCALE

SCALE

SCALE

SCALE

SCALE

SCALE

“As an architect you design for the present with an awareness of the past for a future which is essentially unknown.”

-Norman Foster